



**January 3-6, 2007**

**Hilton Waikoloa Village Resort  
Waikoloa, Big Island, Hawaii**

**Call for papers for Minitrack and  
Call for articles and participation in  
Symposium on Innovation and  
Innovation Management**

Information about the conference, its objectives and past programs can be found on its web site:

<http://www.hicss.hawaii.edu> Mirror site in Asia: <http://www.is.cityu.edu.hk/hicss/>

**Innovation and Innovation Management minitrack**

This minitrack will feature interesting and original research results or business practices at the crossroads of Technology and Business. We invite research papers on new models of theory and practice in innovation and innovation management. We are particularly interested in studies that show how technology has been a key enabler for the creation of market and business innovations. The papers submitted for the minitrack will go through double blind reviewing. Selected papers will be featured in minitrack sessions. These papers will appear in the proceedings. Authors of other papers will be given the option of presenting their research results in the symposium on innovation and innovation management described below.

**Innovation and Innovation Management Symposium**

The symposium offers an avenue for discussing research work or new business practices in progress for obtaining useful and constructive feedback. Symposium can also be used to identify potential research collaborators. Articles submitted to the symposium will not be reviewed. Papers will be selected based on their potential for generating discussions if the number of articles submitted exceeds the capacity. Articles presented at the symposium will be listed in the program and will not be featured in the proceedings. We are currently exploring the possibility of publishing extended versions of selected papers presented in the symposium in a special issue of a magazine similar to IEEE Computer or Communications of the ACM. This publication option has not been firmed up at this point in time.

Topics for the minitrack and symposium include but are not limited to:

- Models of innovation for
  - Technology innovation
  - Market innovation
  - Business innovation

- Theory of innovation
  - Analytical models
  - Empirical models
- Practices in Innovation
  - Case studies in innovation
  - Enterprise innovation
  - Product innovation
- Innovation management
  - Management of emerging technologies
  - Management of new business creation
  - Management of innovation within enterprises
  - Creating and maintaining an innovation culture
  - Successful idea generation and management tools and techniques
  - Innovation culture measurements and incentives
- Innovation across national and organizational boundaries
  - Across multiple companies within the same country.
  - Across multiple sites within the same company spread across multiple countries.
  - Across multiple sites within the same company spread across multiple countries
  - Across multiple companies across national boundaries.
  - Creating an innovation ecosystem (partners, suppliers, influencers)
  - Collaboration tools and techniques that enable innovation
- Innovation Metrics
  - Measuring innovation in products, processes, business models, culture, enterprises, ecosystems, society
  - Measuring innovation ROI
  - Innovation indexes

Those intending to submit a paper to the minitrack or a presentation to the symposium please send an email to Dianne Fodell at [fodell@us.ibm.com](mailto:fodell@us.ibm.com). Dianne will forward the abstracts and symposium topics to the Co-chairs listed below for selection. You should hear back by March 14 whether the minitrack sponsors would like you to proceed in submitting a paper.

Co-chairs for the Innovation and Innovation Management Program at HICSS 40:

**Desai Narasimhalu**

School of Information Systems  
 Singapore Management University  
 Singapore 259756  
 Email: [desai@smu.edu.sg](mailto:desai@smu.edu.sg)

**Gina Poole**

IBM Innovation and University Relations  
 IBM Corporation  
 3039 Cornwallis Drive  
 Research Triangle Park, NC 27709  
 Email: [gpoole@us.ibm.com](mailto:gpoole@us.ibm.com)

**Marko Torkkeli**

Lappeenranta University of Technology  
 Kouvola Unit

Prikaatintie 9  
FI-45100 Kouvola,  
Finland  
Email: [marko.torkkeli@lut.fi](mailto:marko.torkkeli@lut.fi)

## **IMPORTANT DEADLINES**

### **Abstracts**

- Please submit your abstract (1 or 2 paragraphs) by **Feb. 17, 2005** to [Fodell@us.ibm.com](mailto:Fodell@us.ibm.com).  
Authors may contact Minitrack Chairs for guidance and indication of appropriate content at anytime.

### **Full papers submission deadline (to be announced soon- mid June)**

- Authors to submit full papers to the Peer Review System, following Author Instructions found on the HICSS web site ([www.hicss.hawaii.edu](http://www.hicss.hawaii.edu)). All papers will be submitted in double column publication format and limited to 10 pages including diagrams and references. Papers undergo a double-blind review.

### **Notification of results (date to be announced soon – August)**

- Acceptance/Rejection notices are sent to Authors via the Peer Review System.

### **Final paper submission deadline (to be announced soon- mid September)**

- Authors submit Final Version of papers following submission instructions on the Peer Review System website. At least one author of each paper must register by this date with specific plans to attend the conference to present the paper. Prices may change for 2007, but for planning purposes, in 2006  
Early Registration fee was \$525. (late registration after Dec was \$675) and hotel rooms were approximately \$220. per night.  
Airfare depends upon your origination location